

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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10125	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340948		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MBMG		CA. DEM PARTY FOR KEN COOLEY		
AND	2056 Cotner Ave		1401 21st St Ste 200		
ADDRESS	Los Angeles	CA 90025-5604	Sacramento	CA 95811-5221	
	USA		USA		
CONTACT	barbara stein		PRODUCT CA. DEM PARTY IN SUPPORT OF		
LOCAL SALESPERSON	MICHAEL MCCARTHY	AGENCY EST. NO. 1	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	2	06:30P	07:00P	30S	10/29/12-11/02/12	ENTERTAINMENT TONIGHT M-F	2	1800.00	3600.00
2	M-F	2	12:00N	12:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ NOON	2	675.00	1350.00
3	M-F	2	01:00P	02:58P	30S	10/29/12-11/02/12	THE DOCTORS	2	540.00	1080.00
4	M-F	5	02:58P	04:00P	30S	10/29/12-11/02/12	DR PHIL	5	540.00	2700.00
5	M-F	5	04:30A	05:00A	30S	10/29/12-11/02/12		5	90.00	450.00
6	M-F	5	05:00A	06:00A	30S	10/29/12-11/02/12	CBS13.COM @ 5AM	5	100.00	500.00
7	M-F	5	06:00A	07:00A	30S	10/29/12-11/02/12	CBS13.COM @ 6AM	5	135.00	675.00
8	M-F	5	07:00A	09:00A	30S	10/29/12-11/02/12	CBS THIS MORNING	5	145.00	725.00
9	Su	1	06:28A	07:58A	30S	11/04/12-11/04/12	CBS THIS MORNING - SUNDAY	1	2250.00	2250.00
10	M-F	5	04:00P	05:00P	30S	10/29/12-11/02/12	CBS13 NEWS @ 4	5	355.00	1775.00
11	M-F	3	05:00P	05:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ 5	3	1440.00	4320.00
12	M-F	3	06:00P	06:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ 6	3	1440.00	4320.00
13	M-Su	5	10:00P	11:00P	30S	10/29/12-11/04/12	CBS 13 10PM NEWS M-SU	5	2700.00	13500.00
14	Sa-Su	2	11:00P	12:00M	30S	11/03/12-11/04/12	CBS13 NEWS@11 SA/SU ROT	2	630.00	1260.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	2056 Cotner Ave		1401 21st St Ste 200		
ADDRESS	Los Angeles	CA 90025-5604	Sacramento	CA 95811-5221	
	USA		USA		
CONTACT	barbara stein		PRODUCTCA. DEM PARTY IN SUPPORT OF		
LOCAL SALES PERSON	MICHAEL MCCARTHY	AGENCY EST. NO. 1	PRODUCT CODE	1300	
NATIONAL SALES PERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1					

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			FROM	TO						
15	T	1	06:58P	08:00P	30S	10/30/12-10/30/12	NAVY N.C.I.S.	1	7200.00	7200.00
16	Sa	1	08:58P	10:00P	30S	11/03/12-11/03/12	48 HOURS	1	3150.00	3150.00
17	Su	1	08:00P	09:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	7650.00	7650.00
18	M	1	06:58P	08:00P	30S	10/29/12-10/29/12	HOW I MET YOUR	1	5850.00	5850.00
CDR REINVESTMENT FOR ORDERS 33782, 33784, 33785, 33786, 33788										
19	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	VEGAS	1	6750.00	6750.00
CDR REINVESTMENT FOR ORDERS 33782, 33784, 33785, 33786, 33788										
20	Sa	1	08:58A	05:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	2700.00	2700.00
CDR REINVESTMENT FOR ORDERS 33782, 33784, 33785, 33786, 33788										
21	M-F	1	05:00P	05:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ 5	1	1440.00	1440.00
CDR REINVESTMENT FOR ORDERS 33782, 33784, 33785, 33786, 33788										
22	Th	2	05:00A	05:00A	30S	11/01/12-11/01/12		2	.00	.00
ADU's 11/1/2012 - 02:23P, 11/1/2012 - 02:47P SPOTS AIRED IN ERROR DUE TO HURRICANE - DD										
Total Contract:								59		73245.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	68475.00	.00	68475.00	
GRAND TOTAL									68475.00	

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